

# Venture into new fields of business, IITians told

Special Correspondent

**HYDERABAD:** Hyderabad Metro Rail Managing Director N.V.S. Reddy has asked the young IITians to venture into new territories of entrepreneurship and set up firms to develop services and products rather than following a beaten path of comfortable careers.

Delivering a lecture on "Leading in Crisis" on the IIT, Hyderabad campus on Saturday, he however cautioned them that they should also be prepared to face failure and even ridicule in the short-term to achieve higher goals.

Giving example of Hyderabad Metro which was originally dismissed by many as a written off project, he explained as to how the project was turned around and was

now getting international recognition and awards for its fast progress, safety systems, unique project structuring and technological excellence.

Through a power point presentation, he demonstrated the technological sophistication of the Hyderabad Metro project which involved sophisticated signalling and train control system; remote control operation of trains from the computerised operating control centre (OCC) located at Uppal and latest ticketing systems (AFC gates) compatible with mobile phone technology.

He said Metro project is also being used as a tool to redesign Hyderabad city as an eco-friendly and people-friendly city. Chairman of IIT Hyderabad, B.V.R. Mohan Reddy was present.